

THE Enviabile Workplace

love



ENABLING
SMARTER
DECISIONS

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The Envable Workplace

SENIORITY

- 1 specialists
- 2 managers
- 3 senior managers
- 4 directors
- 5 c-level executives

SENIORITY	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENTERTAINMENT	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
CASE STUDIES	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
CUSTOMIZABLE	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
INVESTMENT	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you have an enviable workplace?

This is not about what you do, but about WHO you are and HOW you do it. We will show you how to become a better WHO and offer a better HOW. We will give you a bullet-proof template on how to create much more value for your company brand, create great company culture, and how to motivate and engage your people.

day 1

Prepare for a day packed full of the latest thinking and best practice, plus interactive exercises and case study inspiration from the world's leading employers. This day covers both the strategic part of identifying, communicating a company's employer brand, and creating the perfect content using social and digital channels to engage and recruit the BEST TALENT.

day 2

A great opportunity for you to really understand the motivations of your young workforce, so you'll be able to get the best out of them from the moment they join your company. You'll also see how to create a vision board projecting someone to a point of their success 2 years from now, and to create a journey map back from there. The main takeaway of this day is how to nurture 'INTRAPRENEURS and STARS, who produce maximum results for your organisation.



day 1 trainer



Employer brand consultant, founder & CEO of Link Humans. Founder & CEO of Link Humans, a recruitment marketing & employer branding agency based in London & Paris. Regular speaker at business schools & conferences, interviewed in The Times, The Guardian & by the BBC. Host of the weekly Employer Branding Podcast, featuring companies like GE, Walmart, Salesforce & Vodafone. Author of "Employee Advocacy: The Ultimate Handbook" together with Ben Donkor of Microsoft. Link Humans is partnered with LinkedIn, Glassdoor, Universum & Jobbio.

He helps challenger brands, defined as: a brand that struggles to hire the right humans because the competitor has larger salaries and brand trust. But challengers have an advantage that the market leaders don't: they can be picky – and boldly communicate what it's like to be an employee. He is a prolific HR influencer; he started the Undercover Recruiter blog in 2009, it's now the #1 career & recruiting blog in the world.

day 2 trainer



He focuses on helping young people connect with purpose and the vision of success, to become more motivated, engaged and productive in the workplace. In 2010 he founded Envable Workplace, the company culture blog, an online resource to help companies create, communicate and measure great company culture, to better attract, engage and retain the best people in their marketplace.

Since its beginnings, over 150,000 international HR directors, managers, employees and leaders have read or contributed insights. Prior to this, he spent 15 years developing recruitment professionals and helping graduates and school leavers find competitive advantage in the recruitment process.



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